Organised by:

MIER MALAYSIAN INSTITUTE OF ECONOMIC RESEARCH

Supporting Partner:

AFFIN

NATIONAL ECONOMIC OUTLOOK CONFERENCE (NEOC)

The Malaysian Economy in 2024: What's Ahead for Business and Government

27 & 28 November 2023
Auditorium, Menara Affin @ TRX, Kuala Lumpur

More information call us

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More info:

Welcome to

NATIONAL ECONOMIC OUTLOOK CONFERENCE (NEOC)

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WELCOME
NOTES

Welcoming Speech

Tan Sri Mohd Effendi Bin Norwawi
Chairman
Malaysian Institute of Economic Research (MIER)

Bismillahirrahmanirrahim.

Assalamualaikum Warahmatullahi Wabarakatuh

Salam Sejahtera dan Salam Malaysia MADANI.

It is indeed a great honour to have YB Tuan Rafizi Ramli, Minister of Economy, in our midst today. I am most delighted to welcome him to our National Economic Outlook Conference (NEOC). I can't thank him enough for taking time off from his very busy schedule to attend this important event of ours.

Thank you, YB Tuan Rafizi.

I must also thank all the distinguished participants who are present here today. This is important for me, the members of the Board, and the MIER team.

MIER has a long history. This history includes MIER's continued role in the nation-building process. In the 37 years since its inception, MIER has constantly engaged with the government and the private sector, often playing a bridge between both sectors. Yet, we have always been proud of our independence.

Going forward, we see a new world emerging – a world of ChatGPT, IR4.0, and 6G rollout. This is a world full of challenges. As the economy becomes increasingly complex, the challenges that surface require new capabilities As we in Malaysia learn to deal with technological and economic complexity, and the downside risks of geopolitical developments, MIER can play a crucial role through the value that we can create as an independent think tank.

MIER has a specialisation in forecasting and input-output analysis. We can extend these capabilities to do work in impact analysis and in monitoring implementation processes. Research work in these areas will allow us to provide more empirically-based input in our engagement with the different stakeholders.

The surge of investments post-Covid also demands new talent. This is where education comes in - a new approach will be called for. Education has a direct impact on talent, social mobility, and the S in ESG. The S is key, although often ignored.

Another area that I see MIER branching into is innovation economics. It is only with innovation that Malaysia can get itself out of the middle-income trap. I expect MIER to be more heavily engaged in these areas in its future research agenda.

I can also proudly foresee MIER being the centre for next-generation economists for the digital economy.
MIER has survived through three decades; it will now have to prepare itself to equip itself with a new set of capabilities.

MIER proposes to launch a Tun Ismail Ali endowment fund, named after the founding Chairman of the Institute. The endowment will invite participation from the captains of industry, with matching grants from the government. The contributions of the private sector will be tax-exempt since MIER has tax-exemption status.

With the much-needed funds, MIER will be able to contribute to the private sector, through its data-driven research; and its research on issues of relevance to industry.

MIER will also work with leading institutions in the region.

The Madani government is firmly committed to achieving inclusive socioeconomic development, regional stewardship, and sustainable outcomes for all. We, at MIER share similar values, and as a friend to the government look forward to working with you, YB Tuan Rafizi, in building a greater Malaysia.

Thank you.

From The Desk of

Zarina Nalla

Chief Operating Officer & Acting Chief Executive Officer
Malaysian Institute of Economic Research (MIER)

It gives me great pleasure to welcome all the participants of MIER's National Economic Outlook Conference (NEOC) 2023. I am proud that we are having it this year, because it has been at least four years since we had our last annual conference.

The NEOC is MIER's signature event. It is a prestigious event that brings together the most prominent personalities in their areas of expertise to discuss the most pressing issues that confront the economy.

We begin with a discussion of the expected state of the economy in 2024. This then leads to the trends that will shape the future of the economy – both in the short-term and the long-term.

We, at MIER, think Malaysia will have to grapple with digitisation, the gig economy and AI. These trends will change the nature of work and production. The manufacturing sector, so long a backbone of our economy, will have to embrace digitisation and AI moving forward to maintain its relevance in an increasingly competitive global economy.

At the same time, we have to be aware of ESG, climate change and sustainability. The manufacturing sector will have to comply with the demand for ESG from increasingly discerning customers, investors and other stakeholders. That is why we thought it is necessary to devote a session for the transition to the green economy.

These are all new trends that we have to respond to. Policies alone will not be sufficient. These policies will have to be well-executed and effectively implemented. I cannot emphasise this enough.

The best of plans will fail if execution and implementation are ignored, and not given enough thought. Monitoring mechanisms and impact analyses are as important as the bright ideas that policymakers come up with.

In facing the future that is upon us, MIER will have to re-prioritise its agenda. Issues like education and the youth have to be brought to centre stage if we are to equip ourselves to become a leader in Asia.

MIER has already started taking the first steps in giving focus to education and the youth that it deserves. We have been engaging with stakeholders on education, finding them receptive and eager to share their thoughts. We will go on to talk about how education policy can be reframed.

We recently held MIER's first ever Youth Summit. We also held a showcase debate on the Madani Economy. It turned out to be a very lively event between two prominent public universities.

Stay tuned – MIER is all set to usher in a new era of policy thinking that will incorporate the values of the Madani framework and we look forward to having you on board this journey with us.

DAY 1

EVENT **AGENDA** | 27th November 2023

8.00am – 9.00am	Registration
9.00am – 9.10am	**Opening Remarks** **Tan Sri Mohd Effendi Bin Norwawi** ***Chairman, MIER***
9.10am – 9.30am	**Malaysian Economic Outlook** **Tan Sri Dato' Seri Dr Sulaiman Mahbob** ***MIER Board Member***
9.30am - 10.00am	Refreshments
10.00am – 11.20am	**Session 1** **Shifting Global Economic Landscape: Insights and Projections for 2024 and Beyond**
11.20am – 11.30am	Official Opening *Negaraku* *Bacaan Doa*
11.30am - 11.40am	**Welcoming Speech** **Tan Sri Mohd Effendi Bin Norwawi** ***Chairman, MIER***
11.40am - 12.00pm	**Keynote Address and Official Opening** **YB Tuan Mohd Rafizi Bin Ramli** ***Minister of Economy, Malaysia***
12.00pm - 2.00pm	Lunch
2.00pm – 3.30pm	**Session 2** **Thriving in the Digital Economy**
3.30pm – 3.45pm	Refreshments
3.45pm – 5.30pm	**Session 3** **Artificial Intelligence : Empowering the Future**
5.30pm	End of Day 1

DAY 1

MODERATORS' & PANELLISTS' PORTFOLIO

Session 1 | Shifting Global Economic Landscape: Insights and Projections for 2024 and Beyond

Moderator

Distinguished Professor Dato' Dr. Rajah Rasiah, Executive Director,
Asia-Europe Institute, Universiti Malaya

Rajah Rasiah earned his Ph.D. in Economics from Cambridge University and was a Rajawali fellow at Harvard University. Throughout his career, he has held various significant roles, including Dean of the Faculty of Economics and Administration at the University of Malaya, advisory member of the Industrial Development Research Centre at Zhejiang University, and professorial fellow at UNU-MERIT, among others. His research and policy work are focused on technology, international development, foreign investment, human capital, public health, and the environment, leading to over 300 publications and contributions to reports commissioned by organisations like UNCTAD, UNIDO, World Bank, and UNESCO. Rajah Rasiah is a recipient of the Celso Furtado prize and has been recognised with awards such as the Merdeka Award for his outstanding contributions to economics and social science thought.

Fraziali Ismail
Assistant Governor, Bank Negara Malaysia (BNM)

Fraziali Ismail, a seasoned central banker, currently serves as Assistant Governor at Bank Negara Malaysia, overseeing areas such as monetary policy, economics, international surveillance, and strategic communications. With a career spanning over two decades, he has played key roles in financial regulation and various high-level government policy committees, contributing significantly to Malaysia's response to the Asian Financial Crisis and the Global Financial Crisis. Fraziali holds a Master's degree in Economics from the London School of Economics and Political Science and a Bachelor's degree in Economics and Accounting from the University of Bristol, United Kingdom. Additionally, he is involved in international initiatives, including sitting on the ASEAN Taxonomy Board and participating in groups such as the Executives' Meeting of East Asia Pacific Central Banks (EMEAP) and Basel Consultative Group.

Abdul Abiad
Director, Economic Research Development Impact Department,
Asian Development Bank (ADB), Philippines

Abdul Abiad is Director of the Macroeconomic Research Division at the Asian Development Bank in Manila, where he oversees the ADB's flagship publication, the Asian Development Outlook. From 2000 to 2015, he was with the International Monetary Fund in Washington DC, where he worked on the World Economic Outlook. His research has focused on financial sector development and international financial integration, fiscal policy, exchange rates and trade, economic resilience, and infrastructure. A Philippine national, he has a BS in Mathematics from the University of the Philippines and a Ph.D. in Economics from the University of Pennsylvania.

Prasenjit K Basu
Founder-Chief Economist, REAL-Economics.com, New Delhi, India

PK Basu is a seasoned economist with three decades of experience focusing on Asian economies and financial markets, including 15 years covering the global economy. His career includes notable positions such as Chief Economist (SE Asia & India) at Credit Suisse First Boston and Chief Asia Economist at Daiwa Securities. He has also held roles at organizations like Maybank Kim Eng, Macquarie, UBS, and Khazanah Nasional. He began his career at WEFA in Philadelphia in 1990 and eventually became the Director of their Asia Service. PK Basu is the author of "Asia Reborn," a comprehensive book that offers an Asian perspective on the modern economic and political history of the entire Asian continent, earning him the Tata Literature First Book Award (non-fiction) in 2018.

Alan Tan Chew Leong
Group Chief Economist, Affin Banking Group

Alan Tan Chew Leong is an accomplished economist with extensive experience. As the Group Chief Economist at Affin Banking Group, he produces high-quality research reports on global, regional, and Malaysian economies, regularly presenting his insights to institutional clients and fund managers. His career includes roles as a Senior Research Manager at Prokhas Sdn Bhd, where he played a pivotal role in tax system reform research, and as a Research Manager at Pengurusan Danaharta Nasional Berhad, focusing on asset and sector analysis. Additionally, he served as a Senior Economist at RHB Research Institute, specializing in ASEAN economics. Alan holds a Master of Arts in Economics and a Bachelor of Business Administration from the University of Memphis. His expertise is widely acknowledged through media quotes and speaking engagements, making him a respected figure in the field.

Session 2 | Thriving in the Digital Economy

Moderator
Aiza Azreen
Executive Board Member, EVOLVE Precision Healthcare
Digital Wellness and Health Tech

With over 25 years of leadership experience, Aiza Azreen has created new digital capabilities in multiple industries and received endorsements as the subject matter expert of the digital economy. Her accomplishments include venture building new businesses, managing national-level digitalization, leading business transformation, innovating products for commercialization, and creating sustainable growth in industries of Healthcare, Fintech, Banking and Financial Services, Corporate Advisory (M&A and valuation), Integrated Media (tv, radio, digital media, outdoor, print), and Software Development. Known for her matter-of-fact approach, Aiza has successfully executed complex strategies and managed high-value deals both in Malaysia and globally.

Amar Huzaimi Md Deris
Managing Director/Group Chief Executive Officer, Telekom Malaysia Berhad

Amar, a seasoned telecommunications leader, assumed the role of Managing Director and Group CEO of TM in August 2023. Armed with a Bachelor's degree from Monash University and an MBA from Deakin University, both earned through TM scholarships, he's a recognized Fellow Certified Practicing Accountant and a former Certified Information System Auditor. Amar brings over 20 years of experience within TM, notably leading TM Global's wholesale arm as EVP and spearheading strategic ventures in sales, marketing, customer experience, and relationship management. His visionary leadership led to accolades including recognition in CPA Australia's young business leaders list and Capacity Media's Power 100 index. Amar joined TM under the Group Financial Controller Division where he was involved in various business and operational capacities including revenue management and assurance; billing and invoicing; and strategic costs management.

Mahadhir Aziz
Chief Executive Officer, Malaysia Digital Economy Corporation (MDEC)

Mahadhir, a recognized leader, boasts a 20-year track record spanning financial services, energy, IT, and media sectors, with roles at Deloitte Consulting, Kodak, PETRONAS, and AmInvestment Bank. As co-founder and CEO of Futurise, he drove the National Regulatory Sandbox initiative and was part of the founding team at the National Economic Implementation and Strategic Coordination Agency (LAKSANA). Serving as General Manager at Cyberview, he crafted the Cyberjaya Global Technology Hub Blueprint and notable digital transformation projects, including the City Innovation Council and Cashless Cyberjaya program. Mahadhir's global presence includes representation at events like the Krasnoyarsk Economic Forum, Smart City Expo World Congress, and the United Nations World Urban Forum. He has contributed pro-bono work for PMI's Project Management Body of Knowledge and is actively involved in Malaysian education programs. Holding a B.Sc. in Computer Science with a minor in Business, and registered with MBOT, Mahadhir's commitment to societal development is evident across his multifaceted roles and engagements.

Dr Renato Lima de Oliveira
Assistant Professor of Business and Society,
Director of the Center of Technology,
Strategy & Sustainability Research Affiliate MIT Sloan School of Management
Asia School of Business (ASB)

Prof. Renato Lima de Oliveira is the faculty director of the Asia School of Business (ASB) Center of Technology, Strategy, and Sustainability (CTSS), an Assistant Professor of Business and Society at ASB and a research affiliate of the Massachusetts Institute of Technology (MIT), where he also earned his PhD. His research agenda explores the political economy of development and state-business relations, particularly in the areas of energy transition and industrial policies. His research work has appeared in leading journals and publishing houses, including Comparative Political Studies and Oxford University Press. He frequently speaks at academic and industry conferences, including the International and American Political Science Association meetings, the Offshore Technology Conference (OTC), and the Society of Petroleum Engineers (SPE). At ASB, he teaches courses on energy markets and international business for the MBA programs and Executive Education.

Dr Kelvin Goh
Founder and CEO, Vodus Research Sdn Bhd

Dr Kelvin Goh is the founder and CEO of Vodus - a market research tech company in Malaysia that pioneers the new One-question Media Tracking Online Survey (OMTOS) method. He graduated with a PhD in Physics and founded Vodus in 2015 with a mission to reinvent surveys to gather more accurate market data. The OMTOS survey method was invented as a result of this mission to achieve high survey response rate and improved representativeness of the survey data. He has developed partnerships with major media companies such as Astro, Media Prima, The Star to obtain a large sampling frame that encompasses 54% of the Malaysian population using the OMTOS method to create the largest online panel in Malaysia.

Session 3 | Artificial Intelligence: Empowering the Future

Special Address

Aditya Paul Berlia
Co-Founder Apeejay Stya and Svran Group

Aditya Paul Berlia, a distinguished alumnus of both Stanford University and the Harvard Business School, has built a remarkable career at the crossroads of AI and business. His extensive work centres on guiding companies in swiftly embracing emerging AI technologies to enhance productivity, redefine processes, and forge novel competitive edges. With a laser focus on AI's integration within the business landscape, Berlia's expertise lies in driving innovation, efficiency, and strategic evolution. His rich educational background and practical experience enable him to provide invaluable insights into navigating the evolving AI landscape for enterprises, empowering them to harness the transformative potential of artificial intelligence while staying ahead in a rapidly changing business environment.

Moderator

Raja Segaran
Director, Strategy, Research & Insights
Malaysia Digital Economy Corporation (MDEC)

Raja is currently the Director of Strategy, Research & Insights at Malaysia Digital Economy Corporation (MDEC), an agency tasked by the Government to lead the country's digital economy. He has led the development of various national macro-strategies and roadmaps for the country's digital economy including the National AI Framework. He sits on several national-level platforms, committees and task forces to help the country shape strategies and policies to deliver impactful outcomes. Raja is an Adjunct Professor at UNITAR International University for Digital Strategies to support the university's goal to bring in industry perspectives in developing future-ready talents. He is also a Fellow of the Malaysian Institute of Management (FMIM). On the international front, Raja is the Global Chair for the Digital Economy & Financial Inclusion (DEFI) Sub-Committee under the IEEE's Digital Resilience Industry Connection Program. Prior to joining MDEC, Raja was a Director with Ernst & Young Advisory in the Kuala Lumpur office as one of the leaders in the Transformation domain.

Dr Jasmine Begum
Regional Director, Legal & Government Affairs, Microsoft ASEAN, Malaysia

Dr. Jasmine Begum serves as the Regional Director of legal & Government Affairs for ASEAN and new markets at Microsoft, a position she has held since 2010. Based in Kuala Lumpur, she oversees corporate affairs, government relations, policy engagement, and philanthropic activities for Microsoft in the ASEAN region. Jasmine brings over 20 years of experience in legal, policy engagement, and communications to her role, with a background that includes leadership positions at companies like Dell Malaysia, as well as roles at the United Nations Development Program and the United Nations Executive Office of the Secretary-General in New York. She also has experience as a corporate litigator. Jasmine holds a double degree in law from the International Islamic University in Kuala Lumpur and pursued post-graduate studies in Law and Communications in the UK. She earned her Ph.D. in business and human rights, showcasing her diverse educational qualifications.

Chester Chua
Head of Government Affairs & Public Policy, Google Cloud

Chester Chua spearheads Google Cloud's government affairs and public policy in Singapore, with a focus on AI policy across the Asia-Pacific region. In his current capacity, he represents Google on the Executive Committee of the Asia Cloud Computing Association (ACCA) and previously served on the Board of Directors for the Asia Securities Industry & Financial Markets Association (ASIFMA). Chester brings a wealth of experience from roles at Las Vegas Sands Corp. and Temasek Holdings, where he led initiatives in government affairs and real estate development across diverse markets like Japan, Singapore, and Vietnam. Formerly the Head of International Relations at the Singapore Ministry of Finance, he played a pivotal role in international engagements related to finance and economics, collaborating with stakeholders in organizations such as the G-20, IMF, World Bank, APEC, and ASEAN. Chester holds a Master of Public Administration from Harvard University's Kennedy School of Government and a Bachelor of Arts in Economics from the University of California, Berkeley.

Ts. Jacky Cheong
Head of Enterprise Data Governance at CelcomDigi

Jacky Cheong is a renowned expert in data strategy and governance with over two decades of experience. He has successfully led global data governance programs in more than 40 countries across five continents, managing projects worth over 135 million. Currently, he is the Head of Enterprise Data Governance at CelcomDigi, a leading Malaysian telecom company, and has also spearheaded data governance initiatives for major banks. Jacky is known for his impactful keynote presentations at conferences, focusing on intelligent data governance using AI and M L. He has received multiple prestigious awards for his contributions to the field. Jacky's impressive track record demonstrates his dedication and expertise in data management, AI, and machine learning.

DAY 2

EVENT **AGENDA** | 28th November 2023

9.00am – 10.30am	**Session 4** **Transitioning into the Green Economy**
10.30am – 11.00am	Refreshments
11.00am – 12.45pm	**Session 5** **Social Protection for an Inclusive Future**
12.45pm – 12.55pm	**Summary of Proceedings** **Dato' Seri Dr Hamzah Kassim** ***MIER Board Member***
12.55pm – 1.10pm	**Closing Address** **Datuk Johan Mahmood Merican** ***Secretary General of Treasury*** ***Ministry of Finance Malaysia***
1.10pm – 2.00pm	Lunch End of Programme

DAY 2

MODERATORS' & PANELLISTS' PORTFOLIO

Session 4 | Transitioning into the Green Economy

Moderator
Aina Zahari
Director of Corporate Strategy, Bursa Malaysia Berhad

Aina Zahari is the Director of Corporate Strategy at Bursa Malaysia Berhad, bringing her expertise in strategic management and financial markets to drive the company's growth and innovation. With a strong background in corporate strategy development, she plays a pivotal role in shaping Bursa Malaysia's future direction. Aina's experience encompasses a deep understanding of financial markets, strategic planning, and business development, making her an instrumental leader in guiding Bursa Malaysia's strategic initiatives and positioning within the dynamic financial landscape.

Dr Gary William Theseira
Technical Advisor
Malaysian Green Technology & Climate Change Centre (MGTC)

Dr. Gary Theseira is a Council Member of Climate Governance Malaysia (CGM). He is also an adjunct faculty member at the Asia School of Business (ASB), a collaboration with MIT Sloan School of Management. He serves on the board of the Centre for Environment, Technology and Development Malaysia (CETDEM) as a non-executive director, is a Consultant Technical Advisor to the Malaysian Green Technology and Climate Change Corporation (MGTC) and advises Private Sector and Civil Society Organisations. Previously, he served as Deputy Undersecretary for Environment and Climate Change at the Ministry of Natural Resources and Environment (NRE), formulated national environmental and climate change policy and negotiated on Malaysia's behalf at fourteen UN Climate Conferences (COPs). Dr. Theseira has a Ph.D. in Agronomy from Mississippi State University, conducted Post Graduate Research at the University of Minnesota, and is a Certified TTT Trainer, Human Resource Development Corporation (HRD Corp.) Malaysia.

Nelson Samuel Wilson
Director of Green Technology Division
Malaysian Investment Development Authority (MIDA)

Mr. Nelson is a seasoned professional with extensive experience at the Malaysian Investment Development Authority (MIDA) spanning various sectors and roles. From evaluating projects and strategic planning to overseeing foreign investment promotion and global centers, he has played a pivotal role in attracting foreign direct investment (FDI) to Malaysia. With assignments in Tokyo, Seoul, and now New York, Mr. Nelson is currently the Consul Investment and Director of MIDA New York, contributing to MIDA's mission of promoting investment in Malaysia's manufacturing and services sectors and fostering business partnerships worldwide, particularly in the USA.

Manon Bernier
Deputy Resident Representative,
UNDP Malaysia, Singapore & Brunei Darussalam

Manon Bernier is a dedicated professional known for her passion for positive change. She combines her background in management and anthropology with over 15 years of experience in managing partnerships, programs, and teams in diverse settings. Manon excels at fostering innovation and getting results. Her main focus is on creating innovative programs and partnerships for sustainable development and informed public policy. Currently, as the Deputy Resident Representative for UNDP Malaysia, she uses her strengths in strategic planning, partnership building, and results-driven management to make a meaningful impact. Manon's commitment to empowering teams and driving change is at the core of her work.

Adam Ng
Asia-Pacific Regional & Technical Lead
(Greening Financial Regulation Initiative),
WWF-Malaysia

Adam Ng leads the implementation of the WWF's Greening Financial Regulation Initiative (GFRI) strategy in the Asia-Pacific region where he coordinates the Sustainable Financial Regulations and Central Bank Activities (SUSREG) Tracker. He also provides technical assistance and capacity building to central banks and financial supervisors. He is also Sustainable Finance Advisor at WWF Malaysia and led the UK Partnering for Accelerated Climate Transitions (UKPACT) and Germany's International Climate Initiative (IKI) programmes to support green finance initiatives and knowledge partnership in the country. He is a member of Paris Agreement Capital Transition Assessment (PACTA) methodology advisory committee and was member of CFA Institute Asia-Pacific Research Exchange Society Engagement Committee. Prior to WWF, he held senior positions at INCEIF and the International Islamic Liquidity Management Corporation. He started his career at the Central Bank of Malaysia and completed his postdoctoral fellowship as Securities Commission Malaysia-Oxford Centre for Islamic Studies Scholar-in-Residence in Islamic Finance and Bachelor of Civil Law at the University of Oxford.

Session 5 | Social Protection for an Inclusive Future

Moderator
Zarina Nalla
Chief Operating Officer & Acting Chief Executive Officer
Malaysian Institute of Economic Research (MIER)

Zarina Nalla is a highly accomplished professional with a wealth of experience in various fields. She co-founded the International Institute of Advanced Islamic Studies (IAIS) in Malaysia and played a pivotal role as its Chief Operating Officer. She was also the Head of the Policy Unit, showcasing her expertise in research, publication, and policy development. Zarina has also served as the Head of the UNESCO Chair in Futures Studies Anticipating Sustainability & Well-Being at the International Islamic University Malaysia. Transitioning to the corporate sector, Zarina worked in public policy consulting, where she took the lead on projects related to the Halal industry and Sabah economic development. Zarina holds a B.A. with First Class Honours in Political Science from IIUM (1994) and an M.A. in Economics and International Relations from SOAS, University of London (1996). In 2002, she earned her M.B.A. from the University of Birmingham.

Professor Emeritus Datuk Norma Mansor
Director, Social Wellbeing Research Centre, Universiti Malaya

Norma Mansor is the Director of the Social Wellbeing Research Centre at Universiti Malaya since 2013. She has a notable career, having served as the Secretary of the National Economic Advisory Council in the Prime Minister's Department from 2009 to 2011 and as the Dean of the Faculty of Economics and Administration from 2004 to 2009. Norma's expertise extends to advisory and consulting roles for various organizations, including INTAN, SEDC, UNDP, World Bank, ILO, OECD, and the EU. She is also a prolific academic with significant contributions to books and scholarly journals. In recognition of her achievements, she was awarded the Emeritus Professorship by Universiti Malaya in October 2018. Norma holds academic fellowships at USM and ASM, and she presides as the President of the Malaysian Economic Association (MEA).

Edmund Cheong Peck Huang
Chief Strategy and Transformation Officer of Social Security Organization (PERKESO)

Edmund Cheong Peck Huang is currently the Chief Strategy and Transformation Officer of the Social Security Organization (PERKESO) of Malaysia. Prior to this, he was the Deputy CEO of the PERKESO Tun Razak Rehabilitation Centre in Melaka. He also played an instrumental role in the implementation of various social protection policies and labour market interventions, especially during the Covid-19 pandemic. His current focus is to extend social protection coverage and ensure adequate protection for the Malaysian population in general.

Dr Matthew Dornan
Senior Economist, World Bank, Malaysia

Matthew Dornan is a senior economist in the Social Protection and Jobs Global Practice of the World Bank. He works on social protection, skills and labour market policy, and on migration and labour mobility. Matthew's previous assignment was in Papua New Guinea and in various Pacific island countries, where he established and implemented projects supporting active labour market policies, TVET and skills development, international labour mobility, and social protection responses to the COVID-19 pandemic. Matthew was previously the Deputy Director of the Development Policy Centre at the Australian National University, and prior to that worked for the Australian Government. He has a PhD in economics from the Australian National University.

Professor Joseph Cherian
Deputy Chief Executive, Officer and Professor of Practice in Finance, Asia School of Business (ASB)

Joseph Cherian, a Practice Professor of Finance at the Asia School of Business (in collaboration with MIT Sloan) and a visiting professor at Cornell University, is an accomplished expert in both academia and finance. Formerly the Managing Director, Global Head, and CIO of Credit Suisse's Quantitative Strategies Group in New York, where he managed over US$67 billion in assets, he has a strong foundation in financial leadership. Beyond teaching, he advises organizations like Xen Capital and Singapore Exchange and contributes to key panels and advisory boards. Joseph holds degrees in Electrical Engineering from MIT and a Ph.D. in Finance from Cornell University.

Niloy Banerjee
UNDP Resident Representative for Malaysia, Singapore and Brunei Darussalam

Niloy, a development economist specializing in effective institutions and capacity development, previously led UNDP's UN System Affairs Group in New York, overseeing its engagement with UN agencies, funds, programs, and intergovernmental affairs. His leadership extended to UN reforms and he has held roles including Director of Knowledge, Innovation and Capacity Development Group, and Team Leader and Policy Advisor for Asia-Pacific in the Bureau for Development Policy. Niloy, familiar with the Asia-Pacific region, also served as a Resident Representative for Malaysia, Singapore, and Brunei Darussalam. He holds a Master's in Economics from Jawaharlal Nehru University and is a Fellow of the City University of New York.

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IMPORTANT NOTES

How to get to Menara Affin @ TRX

Menara Affin, Persiaran TRX

Menara Affin @ TRX

Tun Razak Exchange MRT Station (KG20 / PY23)

Parking

Exchange 106 Parking Rate

RM5 Per Hour (everyday) until 7pm
RM2 Night Parking (7pm-7am)

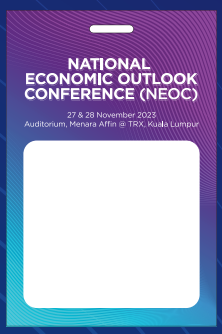
PREMIUM PARKING

RM15 First & Second Hour
RM10 subsequent hour

Motorbike **RM2** per Entry
Lost Ticket **RM100**

IMPORTANT NOTES

Event Check-in



FRONT

BACK

LANYARD

- Once you reach Menara Affin Lobby, please present your e-ticket at the Event Registration counter.
- You will receive an event badge with your name and QR Code to access the Program eBook
- Please wear your badge at all time for easy identification should the need arise.
- Registration is only available on 27th November 2023

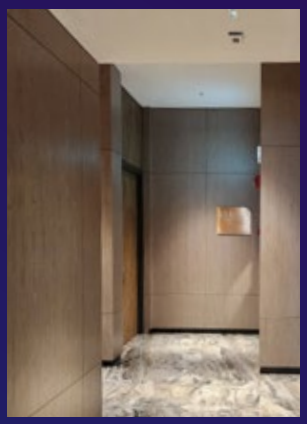
Event Directory

Main Event	**Level 26**
Refreshments / Lunch	**Level 26 & Level 42**
Exhibitions	**Level 26**

Surau

Available at
Level 25

Toilet



Available at
Level 25, 26 & 42

Smoking/Vaping

- Menara Affin is a "No Smoking/Vaping" building
- Smoking Area only available at Ground Floor (Outdoor) and at Level P4 (Pedestrian Walkway)

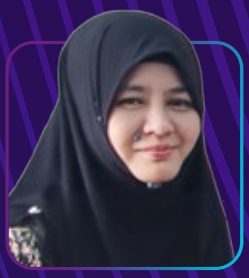
THE SECRETARIAT

Zarina Nalla

Dr Shankaran Nambiar

Sarimah Sulaiman

Isnani Ismail



Norfaizah Bakhri

Lydia Ann Anak Bill

Siti Syamila Amir Hamzah

Mohamad Azlizal Mohamed Razali

Maas Rais

Mageswari Superamaniam

Scan here to **WhatsApp** the team for any inquiries

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Thank you and see you again!

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